

2024年度 関西学院大学 海外客員教員(招聘A) 成果報告書

書式 2

(適宜行追加可 Additional lines can be added as needed)

受入担当 教員	所属・職	国際教育・協力センター (CIEC) ・教授
	氏名	矢頭典枝
海外客員 教員	所属・職	Mount Allison University ・准教授
	氏名	Timothy Reiffenstein
招聘目的		①. 授業担当及び研究 2. 共同研究 3. 特別枠 (いずれかに○)
招聘期間		2024年 9月 21日 ~ 2024年 1月 25日
成果報告 Achievement Report 以下の内容を日本語か英語で記載して下さい。 Please describe the following in Japanese or English.		My duties included the following four facets. 1. Topics in Canadian Studies A: Canadian Cities – Fall 2024 • Understand the historical and contemporary forces shaping urban Canada by comparing the Canadian context with theory and empirical examples of urban evolution elsewhere, including Japan. • Provide students with a theoretical toolkit and lexicon to analyze the evolution of Canadian cities to understand why the phases of mercantile, industrial, post-war, and 21 century urbanization in Canada took places as they have and to understand how the combination of history, policy, and above all geography, produced unique Canadian varieties of urban development. For example, we examined gentrification in Canadian cities by focusing on sites like Chinatown that has evolved from its least desirable location to one that is under significant external pressure. Gentrification was further explored through the lenses of humanistic, Marxist, and feminist theory. • Familiarize students with Canadian census data and have them work with the statistical tool of location quotients for comparison of census tracts. • Use group discussion, informal low-stake quizzes to evaluate student engagement and understanding of course material, all while honing their oral, aural, and written English language communication skills. • Spend portions of each of the last classes to ensure appropriate levels of preparation and execution of the main course deliverable, the reflection paper. Student Evaluations • Unfortunately, no formal evaluations of instructor performance were submitted via KWIC. However, informal feedback from students suggests that they enjoyed the content, its delivery, and opportunity to learn in English 2. Topics in Canadian Studies B: Canadian Resource Industries – Fall 2024 • understand the role that resource exporting industries have played in the evolution of the Canadian economic system • Students will be familiarized with Harold Innis' staples theory as a model for explaining the evolutionary pattern of Canadian political economy. Students will explore examples of several key staple industries, from the fur trade to the oil sands. • Address the way that the contemporary Canadian resource industries as contested spaces must resolve the interests of industry, indigeneity, and environmentalism • With only two students in the class, I was impressed with the curiosity to learn and amount of class discussion. This allowed for adjustments to lecture topics to adapt to student interests, with, for example, a class on that combined content on Railroads and Resources with a discussion of Canadian Resource Industries as represented in songs.
Teaching classes and research (1) 授業科目名 Course titles (2) 授業担当の成果 The achievement of the classes in which you are in charge (3) 研究の内容 Research Details (4) 研究の成果 Research achievement 2. 共同研究 Joint research (1) 共同研究の内容 Details of joint research (2) 共同研究の成果 Joint research achievement 3. 特別枠 Special quota (1) 活動内容 Activity Details (2) 成果 Achievement		

- Informal low-stake quizzes were employed to evaluate understanding of course material.
- Spend portions of each of the last classes to ensure appropriate levels of preparation and execution of the main course deliverable, the reflection paper.

Student Evaluations

• Unfortunately, no formal evaluations of instructor performance were submitted via KWIC. However, informal feedback from students suggests that they enjoyed the content, its delivery, and opportunity to learn in English

3. Canadian Studies Seminar Series – Invited Lecture October 29

The Japanese Food Industry in Canada: Focus on Ramen

This lecture was delivered to several hundred students and staff, a team of visitors from Kyoto University of Foreign Studies and the Mihama, Wakayama Mio Ramen project, and was simulcast online, thanks to the assistance of CIEC staff.

The lecture

- introduced recent trends in the Japanese restaurant industry in North America (event-based promotion, consolidation of wholesaling functions, ongoing debates about authenticity, etc.)
- juxtaposed foreign investment by Japanese ramen businesses with home-grown ramen groups in Canada
- Mapped notable Canadian urban ramen clusters (@ Denman and Robson Street Intersection in Vancouver)
- Illustrated processes of cross-cultural adaptation in the sector
- Highlighted the unique role played Korean Canadian entrepreneurs in this cultural space.

4. Field Research on Japanese Foodways

The Visiting Professorship afforded me to continue my research program on Japanese foodways. In particular, I was able to conduct research on the following related topics

Ramen geographies

- Local ethnographic research. Formal and informal interviews with Kansai ramen chefs were enabled by residing locally. Iterative visits allowed for trust and a rapport that would otherwise have been challenging to engineer.
- Ramen industry events. Attended and conducted interviews at Osaka Ramen Expo (November 29, 30 2024). Kansai Food Style Wholesaler Expo/Noodle World Kansai (January 22, 2025)
- Fieldwork in Manila I accompanied a junket of Japanese ramen business managers and consultants in order to investigate the partnership between a Tokyo-based ramen group and a Manila retailing company (January 13-19, 2025)
- Research results to be presented (remotely via Zoom) March 17, 2025 to ManGeo Research Group Conference at Ritsumeikan Osaka Ibaraki Conference

Japanese Fundamental Flavors

Field-trips to various locations to investigate the community-based industries associated with the kombu, katsuobushi and shoyu industries

	<ul style="list-style-type: none"> • Yuasa, Wakayama (September 27-28, 2024) • Rausu, Hokkaido (October 30-November 4, 2024) • Maukurazaki, Kagoshima (November 19-21, 2024) • Ikuji and Toyama City, Toyama, (December 12-14, 2024) • Ohno, Kanazawa, Ishikawa (December 16, 2024) <ul style="list-style-type: none"> • Research results presented as part of the Mount Allison University Visual and Material Culture Studies Program's Seminar Series, February 11, 2025. Lecture entitled: <i>From Margin to Centre: Geography, Umami, Japan.</i>
受入担当教員コメント (日本語で記載)	<p>＜授業＞</p> <ul style="list-style-type: none"> • Topics in Canadian Studies A “Canadian Cities”と題する本授業では、カナダの都市部が歴史的に形成されてきた過程を解説し、日本の都市部の例との比較を試みた。特に、カナダの都市部における <i>gentrification</i> という現象に注目し、元々は低所得者が居住する地域が再開発され、洗練されることによって地価が高騰し、富裕層が移り住む現状について講義した。また、カナダの都市に関するカナダ国勢調査の統計を学生たちに分析させ、カナダ全国の都市部の人口とその分布について理解させた。 英語で開講された本講義では、学生たちは英語で読み、聞いて理解し、話し、書くスキルを向上させることを目指した。 • Topics in Canadian Studies B “Canadian Resource Industries”と題する本授業では、経済地理学の視点から、カナダの経済システムにおいて天然資源の輸出が重要な役割を果たすことを講義した。まず、ハロルド・イネスのステープル（主要産物）理論に基づき、カナダが歴史的に、17 世紀の毛皮貿易から現在の石油や鉱物などの天然資源に焦点を移していった背景について解説した。そしてカナダの大陸横断鉄道がカナダの経済発展にとって重要な役割を果たした点を解説した。 上記の授業と同様に本講義は英語で行われたため、学生たちは英語で読み、聞いて理解し、話し、書くスキルを向上させることを目指した。本授業は少人数だったため、ディスカッションが多く、受講生たちの好奇心を満たす有意義な授業となった。 • カナダ研究入門 B 10 月 29 日、同授業で登壇し、“The Japanese Food Industry in Canada: Focus on Ramen”と題し授業を行った。カナダにおける日本食産業について概説し、激増しているカナダのラーメン店の特徴、激増した経緯、カナダにおける分布などについて、数多くの写真をスクリーンに映し出して説明した。また、日本の本場のラーメンと比較し、類似性と相違について具体的に解説した。基本的に英語で授業を行ったが、ところどころ日本語もまじえた。 本授業は、関西学院大学の第 34 回カナダ研究セミナーの一部としても開催され、150 名以上の同授業の受講者が対面で、オンラインでも配信された。日本カナダ学会や学外にも告知されたため、学外からの参加もあった。京都外国語大学から「三尾（和歌山）ラーメンプロジェクト」の教員と学生たちも参加し、大盛況となった。 <p>＜研究＞</p> <p>Reiffenstein 氏は、日本滞在の間、精力的に自身の「日本における和食の経済地理的分析」についての研究に取り組んだ。滞在した関西地区において数多くのラーメン屋を調査し、出汁と麺について詳細に分析し、11 月に開催された大阪ラーメンエキスポにも参加した。また、醤油の研究で和歌山、昆布の研究で北海道、鰹節の研究で鹿児島を訪問し、現在、その研究成果をまとめている。</p>

海外客員教員が成果報告欄をご自身で記入される場合は本書式をお使いください。

* 本報告書は本学ウェブサイト等で公開されます